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[Viettel Chairman proposed a quick licensing scheme, creating favorable conditions for strong enterprises to do first](#)

[Using Viettel ++, customers in Lam Dong won 1 billion VND](#)

[Viettel has 2000 coverage stations along the coast of Vietnam serving the marine economy and national security](#)



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On October 14, 2019, Viettel Telecom organized the event "Viettel 15-year mobile journey - Digital shift - Start new journey" to mark 15 years of Viettel officially providing mobile information services (October 15, 2004 - October 15, 2019).

Officially entered the mobile communication market on October 15, 2004 with the brand name Viettel Mobile and the prefix 098 and the meager capital is only enough to build mobile infrastructure for about 3 cities. However, after only 2 months of official business, Viettel Mobile has received the support of 100,000 customers - the figure that other businesses take 12 months to achieve. With the spirit of "Speed more quickly" - "Flooded territory" - "Going to the countryside", after only 3 years, Viettel has risen to become the leading enterprise in the market of mobile telecommunications, and officially reached 20 million customers in the following year (2008). A telecom network "made by Viettel" at that time covered all regions, from the mainland to the islands, with an unprecedented scale in Vietnamese history.

During the past 15 years, Viettel has been associated with the name of the network operator, creating a boom in telecommunications and information technology, contributing to the density of mobile penetration in the population, from less than 5% in 2004 to above 100% quickly. Viettel has normalized mobile services, helping people whether rich or poor, whether in cities or rural areas, even in remote areas and island borders, to use mobile phones to connect. Lac, learning to improve knowledge, entertainment ... Not only contributing to economic growth, poverty reduction of the country, Viettel also plays an important role in ensuring communication for national defense tasks. security. Viettel's efforts are acknowledged by the support of 70 million customers across Vietnam and many prestigious domestic and international awards.

Speaking at the event "Viettel's 15-year journey of mobile - Digital transformation - Starting a new journey", Mr. Cao Anh Son, General Director of Viettel Telecom Corporation, emphasized that the achievements achieved in 15 years Through is a solid premise for Viettel Telecom to confidently launch a new journey - the journey of digital transformation. Accordingly, Viettel Telecom aims to become a digital telco with the number 1 customer experience in Vietnam, creating a second boom in the mobile sector to bring smartphones to 100% of people and services. The Internet connects all things and accounts for 50% of the number of connected devices in Vietnam by 2025.

In addition, Viettel Telecom will continue to invest in expanding 4G and 5G coverage to maintain the position of the largest data network operator, providing users with a speed of 1.5 Gbps in 2025, which is an urgent increase. hundred times the current 4G speed.

“To achieve that goal, Viettel Telecom needs to transform strongly, build digital culture, build a digital product and service ecosystem for customers. Customer-centric, to provide digital services both in width and depth, such as television, cloud data, big data analytics,

IoT, providing digital content services on demand (Videos on Demand) ... on the basis of 4G, 5G technologies, ”Mr. Cao Anh Son emphasized.

Speaking at the event, Major General Le Dang Dung, Chairman and CEO of Viettel Military Industry and Telecommunications Group believes that Viettel will achieve its goals, because it has seen very positive numbers. , premise for a successful digital conversion platform. Specifically, the data growth rate in the last 3 years has been above 30% / year, bandwidth and user traffic have continuously increased by 3-5 times, the number of smartphones has increased very fast, which means that As the whole society is ready and eager for digital transformation, Viettel's mission is to quickly create digital platforms and services to meet that requirement.

“Just one more year, we will see Viettel Telecom will completely change the way of selling, how to serve customers in the direction of digitization and online. Therefore, each Corporation's employees and employees have to transform and digitize themselves to meet the new business method, ”Mr. Le Dang Dung emphasized.

Also at the event, to launch the digital transformation journey, Viettel Telecom officially launched a personal data storage service on cloud platform - Lifebox is integrated on MyViettel application and donated. 70 million customers of Viettel, each 5GB customers on this archive.

In addition to making it easy for customers to save all the moments, memories, in their digital life, Lifebox personal cloud data store can store customer data sent from the device. your IoT device (including video from home security surveillance cameras, historical information about temperature, humidity from temperature sensors, household humidity or quality monitoring devices air ...) to facilitate traceability, tracking and analysis for usage needs.

With cloud storage, Viettel Telecom aims to be the leading company in Vietnam in 2025 in terms of market share, utilities and security level. There will be 40 million customers using the Cloud daily for not only storage purposes but also to experience IoT services.